

## A Top Name in Reliability

### A Transportation Network that Links the Region's Communities

We will continue serving as a means of transport that has the love and trust of the community and working for the smiles of our passengers.

The Meitetsu group provides a wide range of railway, bus, and other public transportation services that people in the community depend on. The provision of safe, comfortable, and convenient modes of transportation is not our only priority, however. Equally important are the interactions we have with passengers and the smiles that come from these exchanges.

In the future, we will continue to upgrade our transportation services while fostering closer ties among our group companies and collaborating with other operators to build stronger transportation networks that make use of local strengths. Through these operations, we will seek to enhance customer satisfaction and contribute to the community.



Safe, precise, and comfortable land transportation



Comfortable and enjoyable maritime transportation

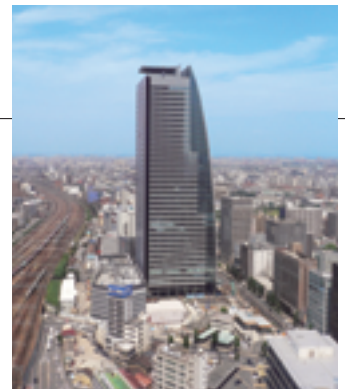


Air transport operations meet a variety of needs

### Urban Development Projects that Enhance the Community

We will promote hub station and land redevelopment projects in the aim of enhancing community value.

The Meitetsu group puts its efforts behind redevelopment schemes for hub stations and land along its railway lines in the aim of enhancing the community. When undertaking a project we work closely with local residents and city planners at local government offices to make the best and most efficient use of the land and create prosperous residential and commercial quarters. We also take care to identify the distinguishing features of individual locations, so that we can give full play to their potential and create attractive communities.



The Nagoya Lucent Tower is one of the largest office buildings in the area



Revitalizing a station and the surrounding area fosters urban redevelopment



Our development operations contribute to the creation of suburban communities

## Facilities that Promote Fuller, More Affluent Lifestyles

We will engage in activities to enhance local culture in the aim of enabling people to lead more affluent lives.

As a corporate group whose history parallels that of the region, Meitetsu regards contributions to society as an important mission. In this regard, the promotion of local culture is a priority. Such facilities as the Museum Meiji-Mura, The Little World Museum of Man, and Atsuta no Mori Culture Center were established by Meitetsu to bring people in direct contact with cultural assets that can enrich their lives.

The Meitetsu group also operates Meitetsu Hospital and provides nursing care and aid services for the elderly and people with disabilities through its life support operations.



The Museum Meiji-Mura



The Little World Museum of Man



The life solutions operations let people lead fuller lives

## Environmental Conservation Activities

Protecting the regional and global environment.

Conservation of the global environment through activities designed to curb global warming and achieve other objectives is a pressing concern for all humanity. Recognizing this, the Meitetsu group has formulated the “Meitetsu Group Eco Vision” to ensure the companies in the group work together as a whole to assess and reduce the environmental impact of our business activities.

The promotion of environmentally friendly corporate activities carried out as part of our management strategy represents another way in which we seek to become a “top name in reliability.”



Environmentally friendly model railway lines and stations



Promotion of total recycling of resources



Environmental conservation activities under ISO 14001(Maigi Inspection Yard)

### Meitetsu Group Eco Vision

#### Basic Philosophy

The Meitetsu group will look at environmental issues on a global scale and act on a regional and individual level in the aim of becoming an environmentally friendly corporate group.

#### Basic policy

- We will raise awareness of environmental issues among individual employees.
- We will enhance and provide technologies that aid environmental conservation.
- We will value our partnership with the community and make social contributions to environmental conservation.
- We will correctly understand and comply with environmental laws.